



CultureMoves is a user-oriented project that aims to develop a series of digital tools that will enable new forms of touristic engagement and educational resources by leveraging the re-use of Europeana content. The project stands on 3 pillars: technology for content re-use adaptation and sharing, real-life use cases for tourism and education, intangible cultural heritage and more specifically dance.

The key functionalities of CultureMoves are towards effortless collection of Europeana items and own content in a private space from where the user can add additional metadata, create context through stories that re-use this content and finally share these online. Social media can be weaved in the workflows of users, both for enriching the stories and communicating them. Since video plays a key role for dance, we will provide a web-based video annotator that has previously been designed for dancers and choreographers, but which will be further developed in this project to cater for the needs of more diversified types of users, e.g. tourists, teachers and any individual user wishing to share their personal annotations over video clips.

CultureMoves will deploy and test two new services: one in the tourism domains (promoting less-known destinations) and one in the educational and research domain (LabDays as a theoretical and practical co-creative space for new dance performances and discussing the implications of intersecting dance, culture, cultural industries and tourism). An online toolkit like CultureMoves, aimed at providing dance artists and arts professionals access to dance content and information sources will also serve as inspiration to help structure and rethink learning opportunities for dance learners and teachers.

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Connecting Europe Facility (CEF)

Telecommunications Sector

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